Chesterfield Creations

New Spring Product Summary

Chesterfield Creations is proud to introduce new products to our line of leather and fabric-covered accessories for men and women for spring. These products were carefully designed to meet the needs of our customers, who crave the best in quality, durability, functionality, and aesthetics.

We are pleased to announce the following additions to our Illumina Collection. These fabric-covered accessories are specifically designed for the woman who desires to match her existing Illumina products.

|  |  |  |
| --- | --- | --- |
| Item | Description | Price |
| Jewelry Box | Designed for travel, this compact box contains a small mirror and individual compartments to store your jewelry securely. | $ 35 |
| Checkbook Cover | This cover will hold a standard checkbook or pocket calendar, and includes a place for a pen. | $ 15 |
| Eyeglass Case | Soft on the outside, this sturdy case is lined with a soft, non-scratch fabric. | $ 25 |
| Cell Phone Case | While small enough to fit in a purse, you can attach this case to your belt or purse with the elegant silver clip. | $ 40 |
| Cosmetic Case | This case has a plastic lining and zippered top. It fits easily into a larger purse. | $ 25 |
| Item | Description | Price |
| Tablet Case | Keep your tablet safe with the Velcro closure. You can carry the case in your briefcase, clip it on to your pants or pocket, or slip it through a belt loop. | $ 40 |
| Passport Wallet | Slots for six credit cards, a currency pocket, and two clear sleeves to contain your ID and passport are included in this distinctive wallet. | $ 45 |
| Key Case | Special features of this case include eight key hooks, a double snap closure, a valet ring, and a small pocket for receipts or other small papers. | $ 35 |

In our handbag department, we have several new offerings with striking color combinations for our spring line.

|  |  |  |
| --- | --- | --- |
| New Handbags | | |
| Fiona Mini Bag | Available in red, black, and brown leather, this bag has a 13-inch strap, a zipper pocket, an open pocket, a magnetic pocket, and fabric lining. | $ 99 |
| Loretta Soft Tote | Available in taupe, dark brown, and black, this tote has soft woven straps that make it comfortable to carry. | $ 139 |
| Angela Shoulder Bag | Soft gathers and pleats make this black and brown bag modern yet classic. Other features include a zip pouch, key holder, magnetic closure, and fabric lining. | $ 139 |
| Francesca Hobo | Available in red, purple, brown, and black, this bag includes a 13-inch strap, two outside zipper pockets, two magnetic closure pockets, and fabric lining. | $ 149 |
| Gloria Shopper | This is a soft, durable shopping style bag with zebra print and red trim. | $ 59 |

**Sales Goals**

Spring is traditionally a time when many individuals update their wardrobes and reassess their need for new fashion and business accessories. Chesterfield Creations typically has the highest sales during this season. Table 4 summarizes the company’s goal for increased sales in each category of merchandise.

Product Category Sales Increase

Backpacks10%

Belts7%

Business Cases14%

Handbags10%

Travel Bags3%

Wallets and Key Chains5%